



Review of Survey of Public Sector Social Value Requirements through Capital Building Projects results

June 2017

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Aim

To understand:

- How mature are clients when asking about social value?
- What are the main social value outcomes which clients look for when procuring construction?
- What do clients actually want?

Quantifying responses

Each response type has been assigned a number / points score:

- Nil impact = 1
- Slight impact = 2
- Moderate impact = 3
- Considerable impact = 4

For questions 1 and 2, “impact” is replaced with “importance”.

The following graphs show mean average scores to quantify the results more accurately.

E.g. NWCH has received five varying responses:

Response 1: 4

Response 2: 3

Response 3: 4

Response 4 : 1

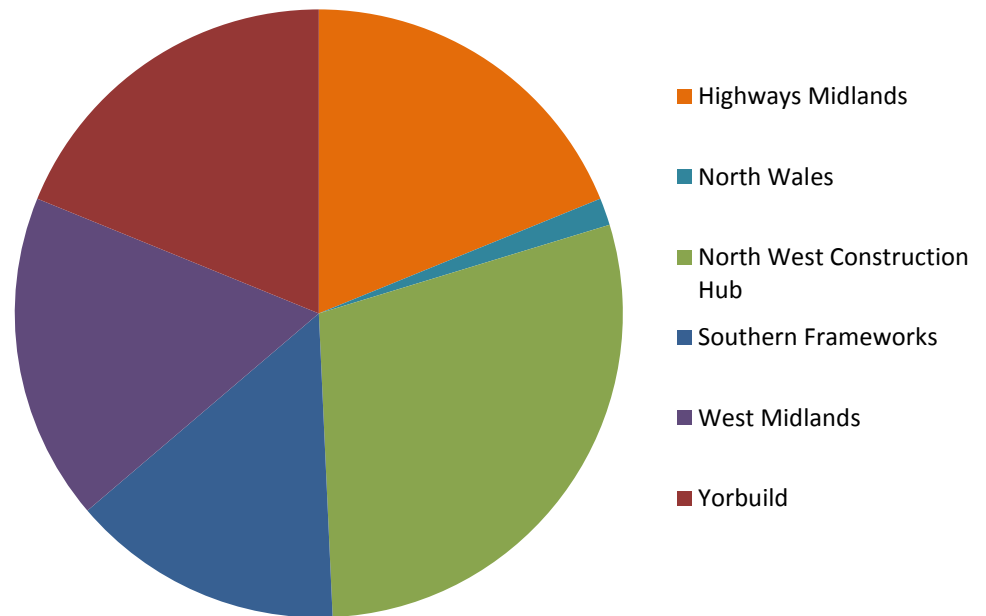
Response 5 : 3

Total score = 15 divided by 5 responses = average score of 3

Awareness to the quantity of survey responses

Some averages are less representative, as are made up of less responses.

Framework	Survey responses
Highways Midlands	13
North Wales	1
North West Construction Hub	20
Southern Frameworks	10
West Midlands	12
Yorbuild	13



We asked...

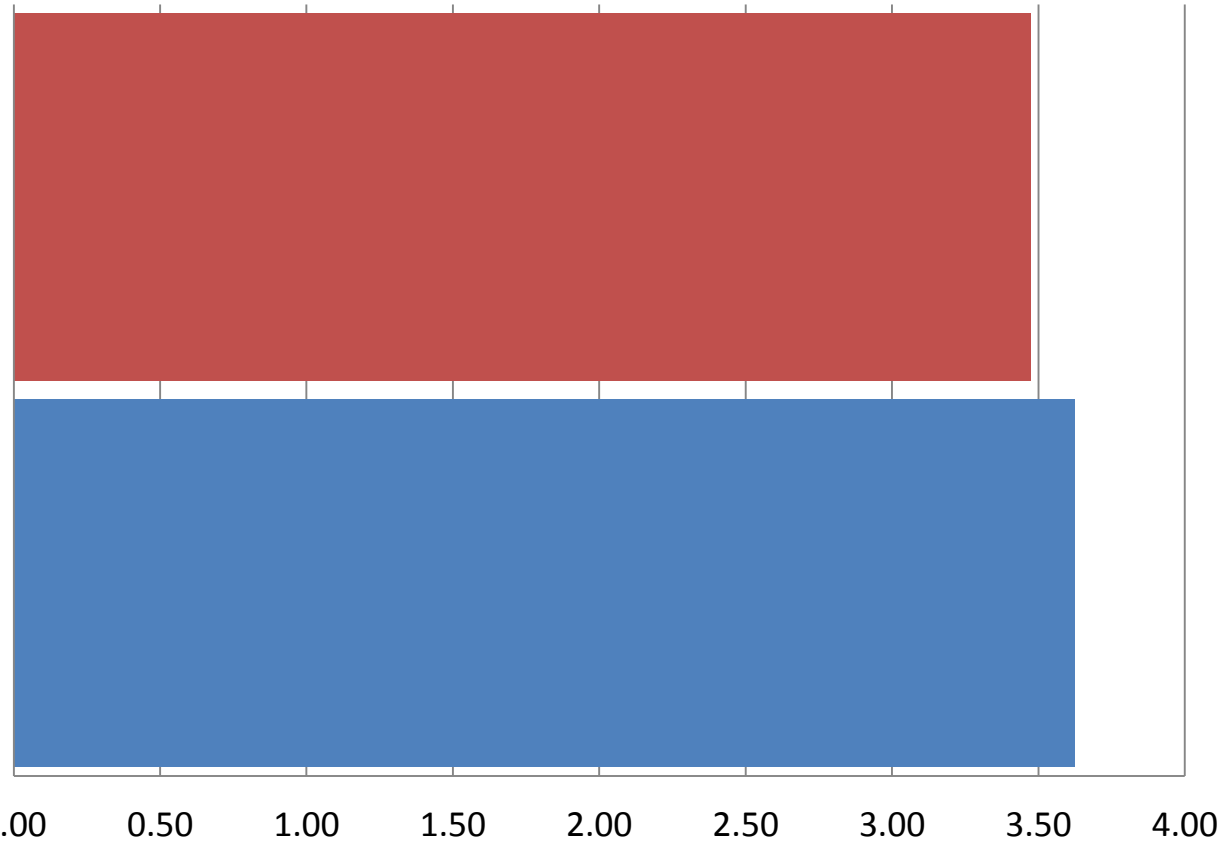
Q1. How much **importance** does your organisation currently place on your construction projects over £1m securing Social Values?

Q2. How much **importance** is your organisation likely to place on your future construction projects over £1m securing Social Values?

Overall opinions

Q1. How much importance does your organisation currently place on your construction projects over £1m securing Social Values?

Q2. How much importance is your organisation likely to place on your future construction projects over £1m securing Social Values?



	Q2. How much importance is your organisation likely to place on your future construction projects over £1m securing Social Values?	Q1. How much importance does your organisation currently place on your construction projects over £1m securing Social Values?
Avg. score across all frameworks	3.63	3.47

What does it mean?

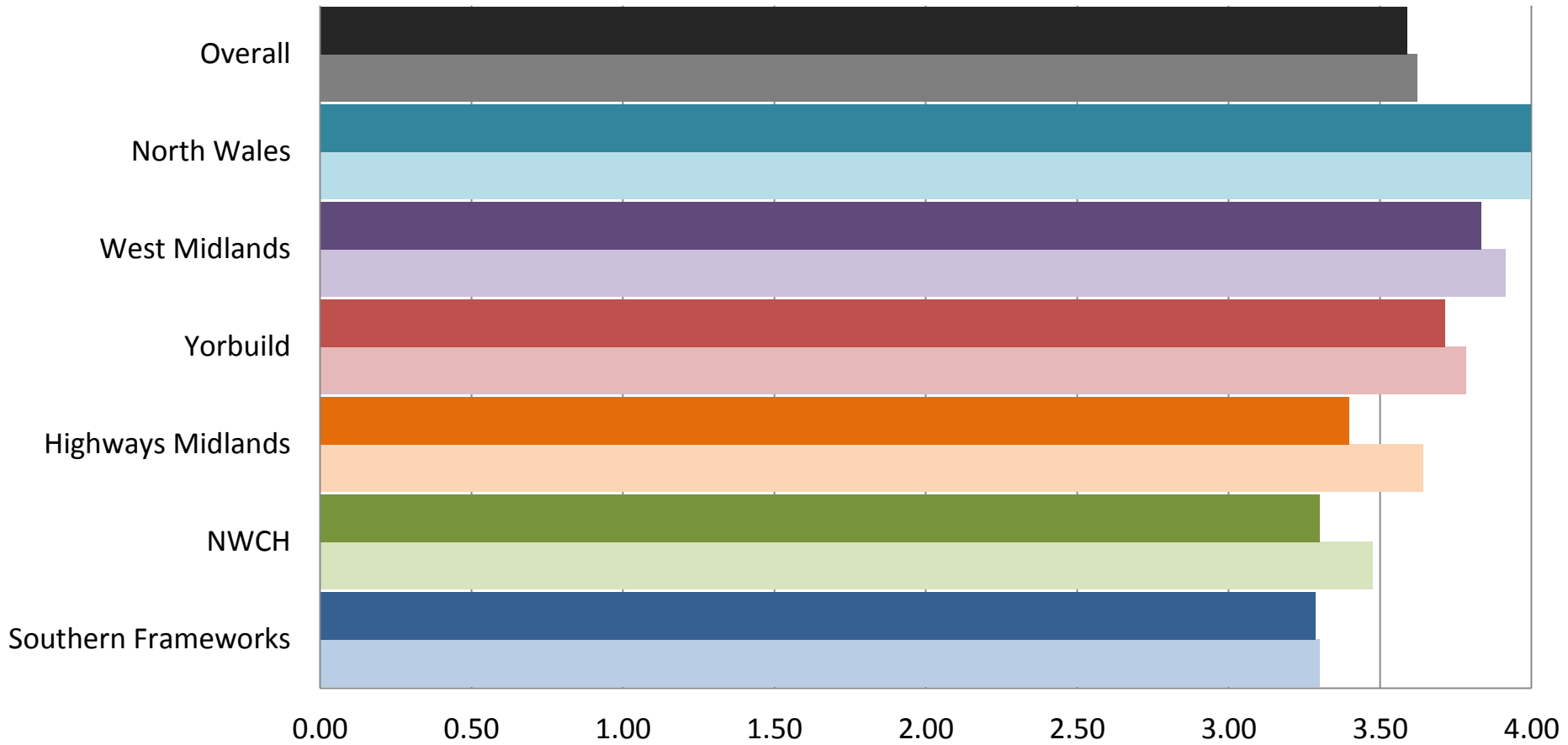
Q1. This measures the clients current belief in Social Value

- Nationally, clients of NACF Frameworks currently see Social Value as moderately to considerably important.

Q2. This measures the clients belief in whether Social Value will be more or less important in the future

- The client sees Social Value as more important in the future, but still moderately to considerably important.

Current Social Value Importance vs Future by Framework



	Southern Frameworks	NWCH	Highways Midlands	Yorbuild	West Midlands	North Wales	Overall
Current	3.29	3.30	3.40	3.71	3.83	4.00	3.59
Future	3.30	3.48	3.64	3.79	3.92	4.00	3.63

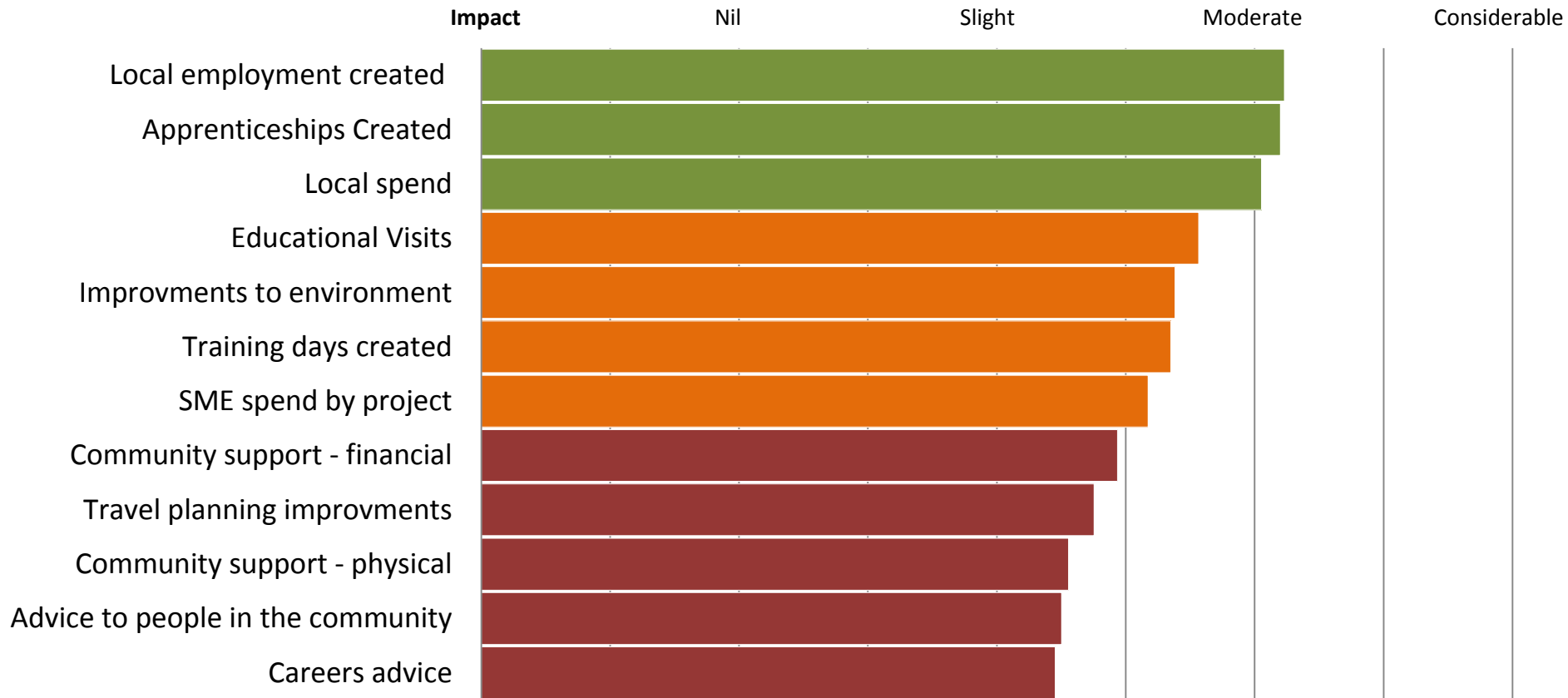
We asked...

Q3. In respect of each of the following subject areas, please could you identify the amount of **impact** your construction projects have in each of the following areas?

What does Q3 measure?

Nationally, this measures how successful our clients believe our frameworks are in delivering social value and identifies areas of improvement.

Q3. In respect of each of the following subject areas, please could you identify the amount of impact your construction projects have in each of the following areas...



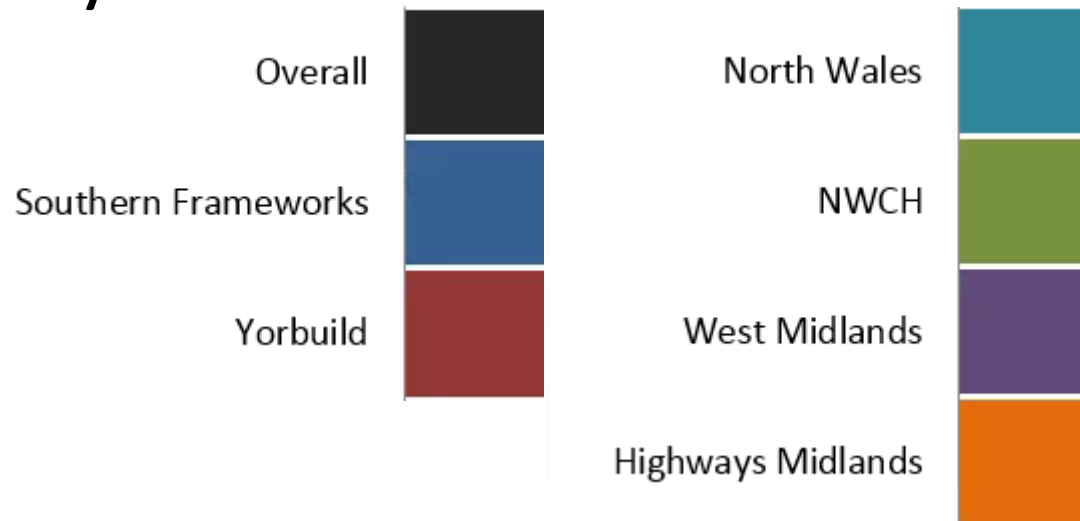
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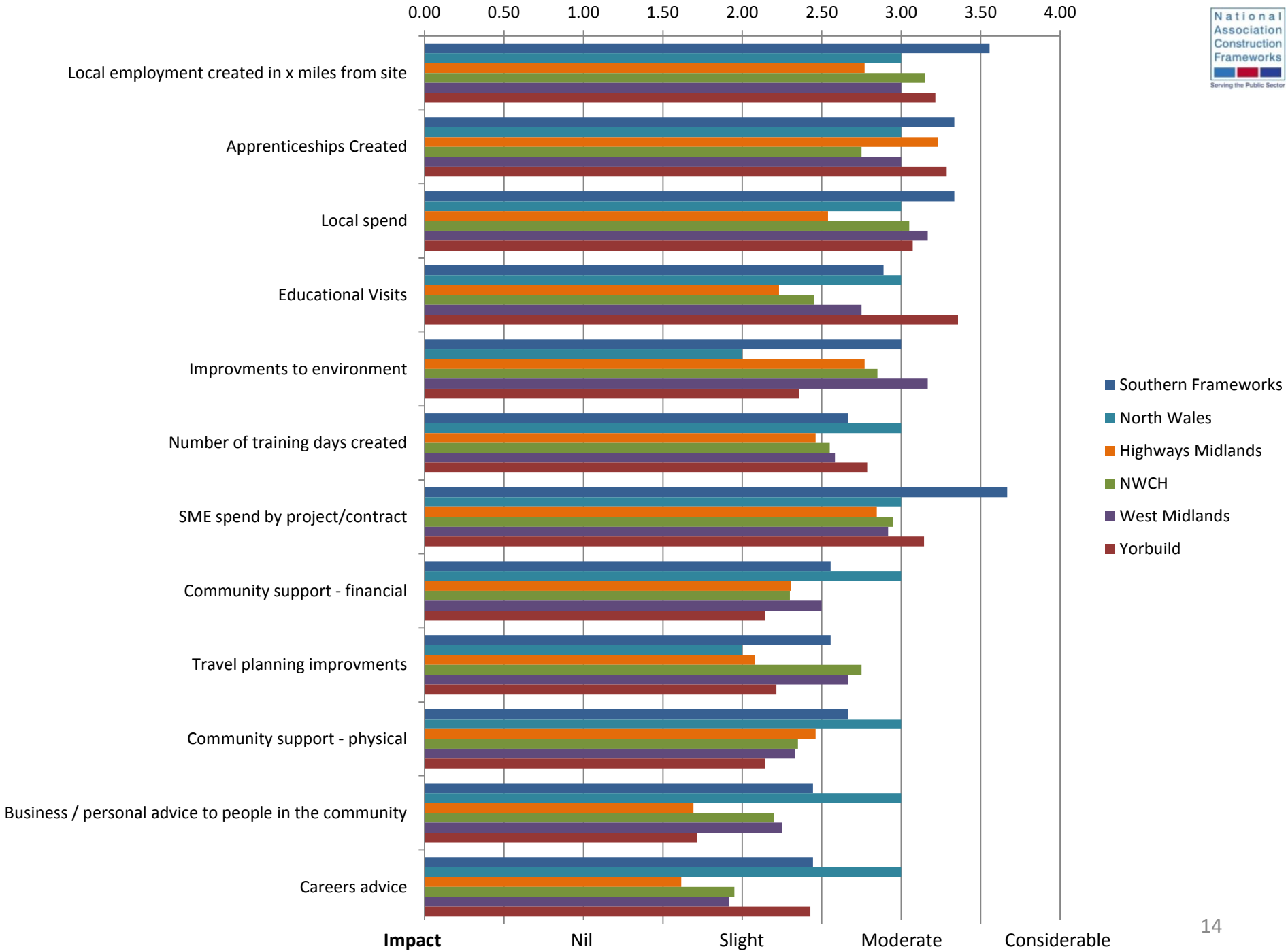
	Careers advice	Advice to people in the community	Community support - physical	Travel planning improvements	Community support - financial	SME spend by project	Training days created	Improvements to environment	Educational Visits	Local spend	Apprenticeships Created	Local employment created
Avg. score across all frameworks	2.23	2.25	2.28	2.38	2.47	2.59	2.67	2.69	2.78	3.03	3.10	3.11

How can we improve?

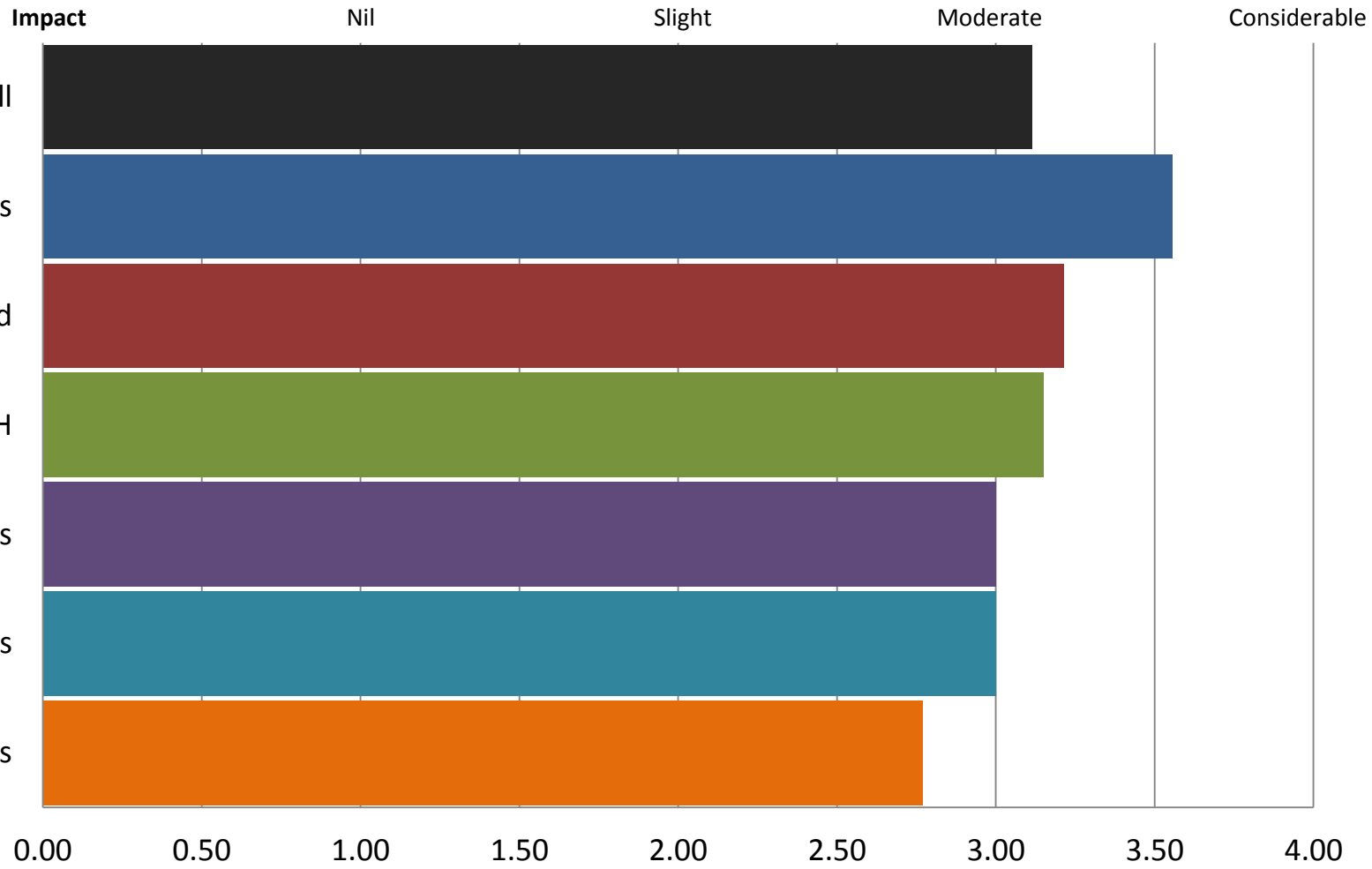
We will now compare each frameworks success in delivering each Social Value component.

Colour key:



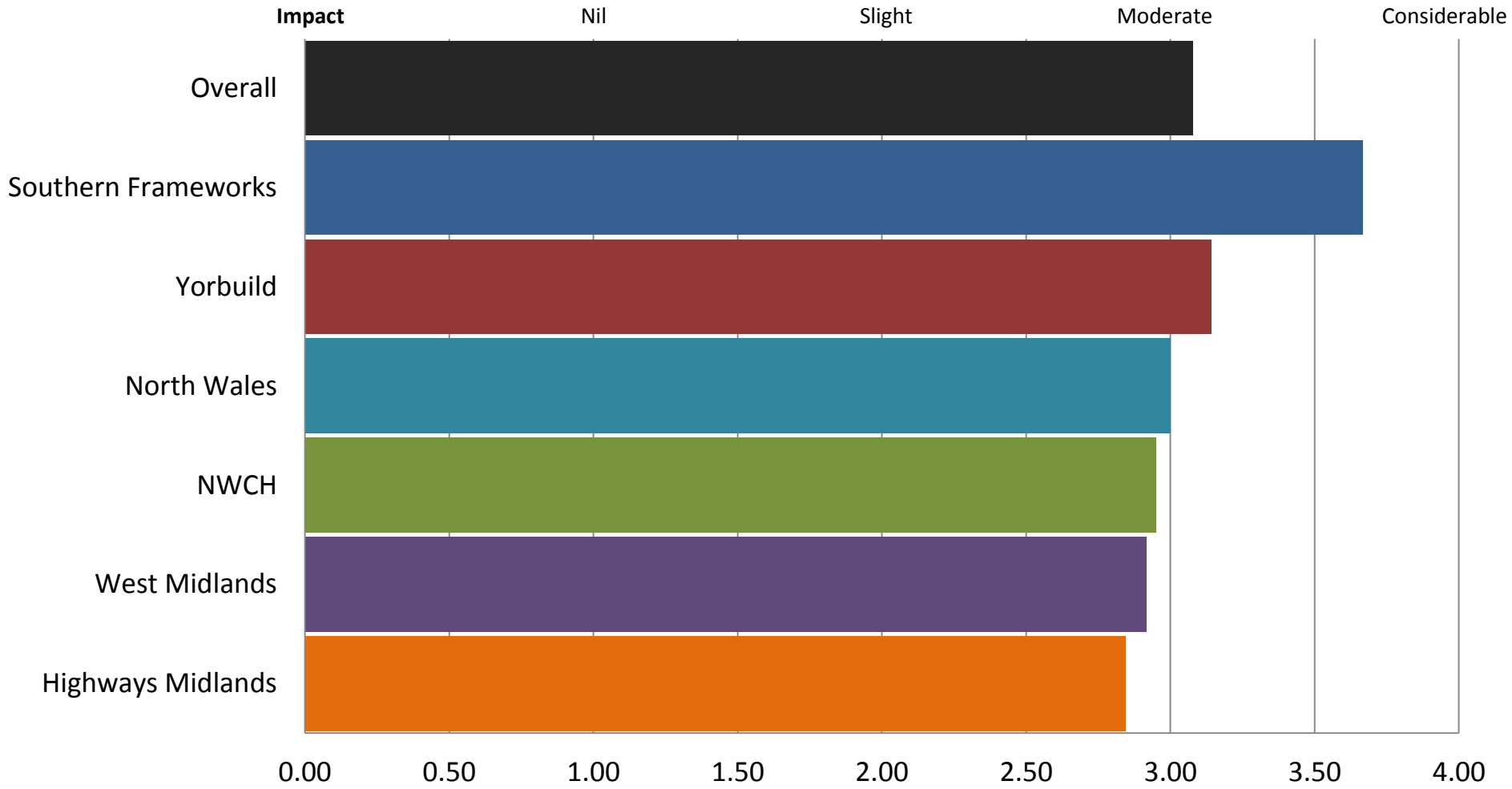


Local employment created in x miles from site



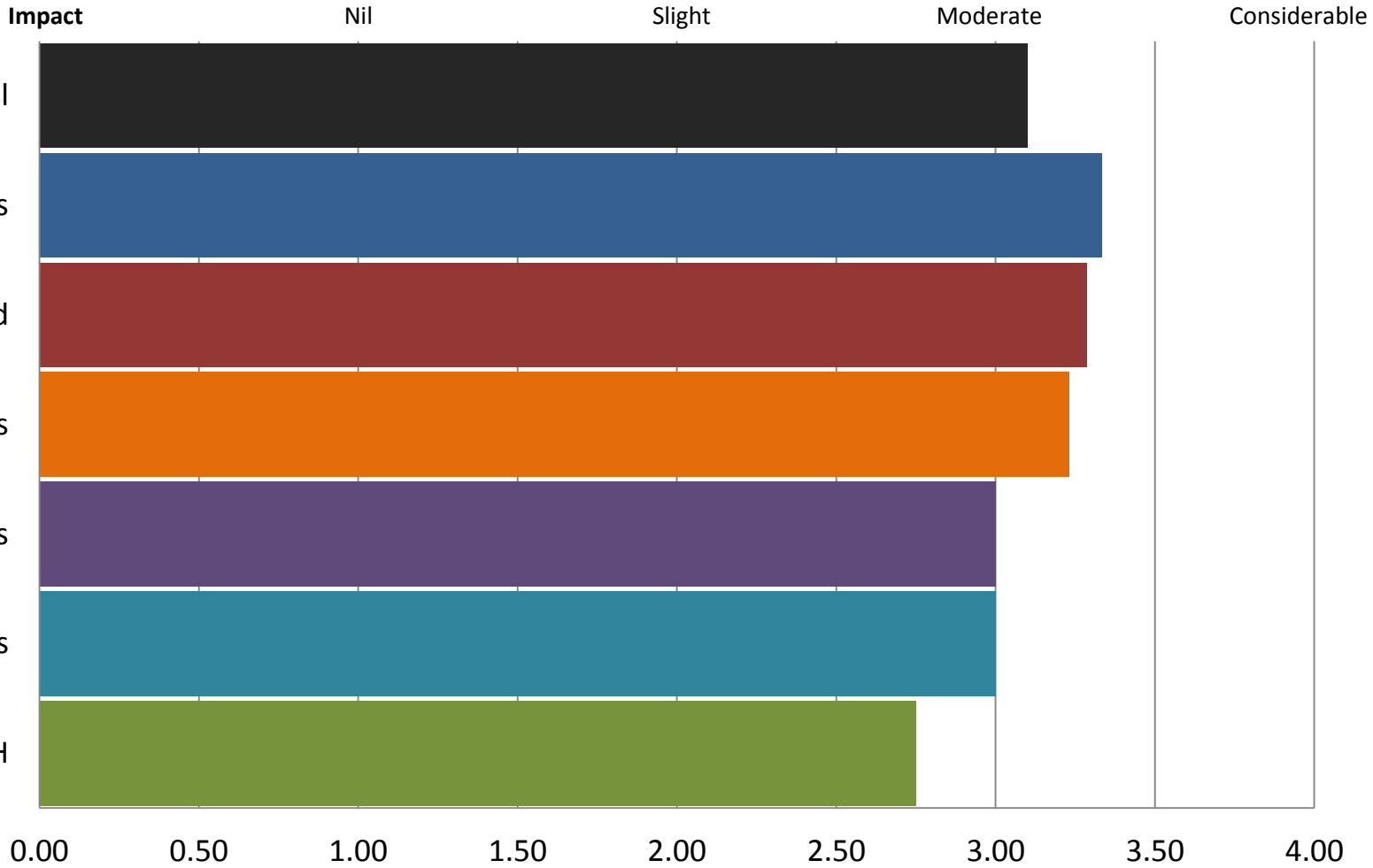
	Highways Midlands	North Wales	West Midlands	NWCH	Yorbuild	Southern Frameworks	Overall
Avg. Score	2.77	3.00	3.00	3.15	3.21	3.56	3.11

SME spend by project/contract



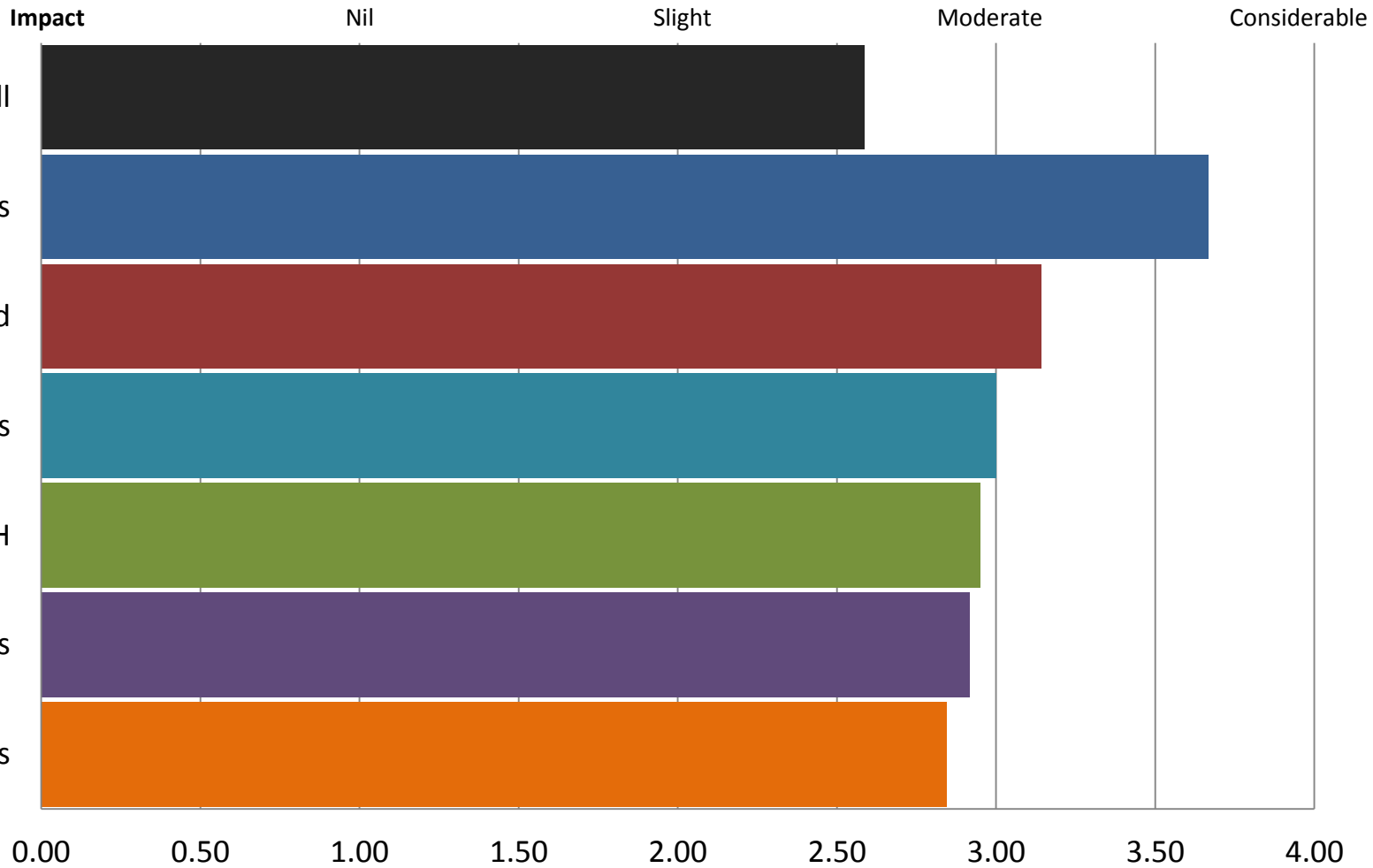
	Highways Midlands	West Midlands	NWCH	North Wales	Yorbuild	Southern Frameworks	Overall
Avg. Score	2.85	2.92	2.95	3.00	3.14	3.67	3.08

Apprenticeships Created



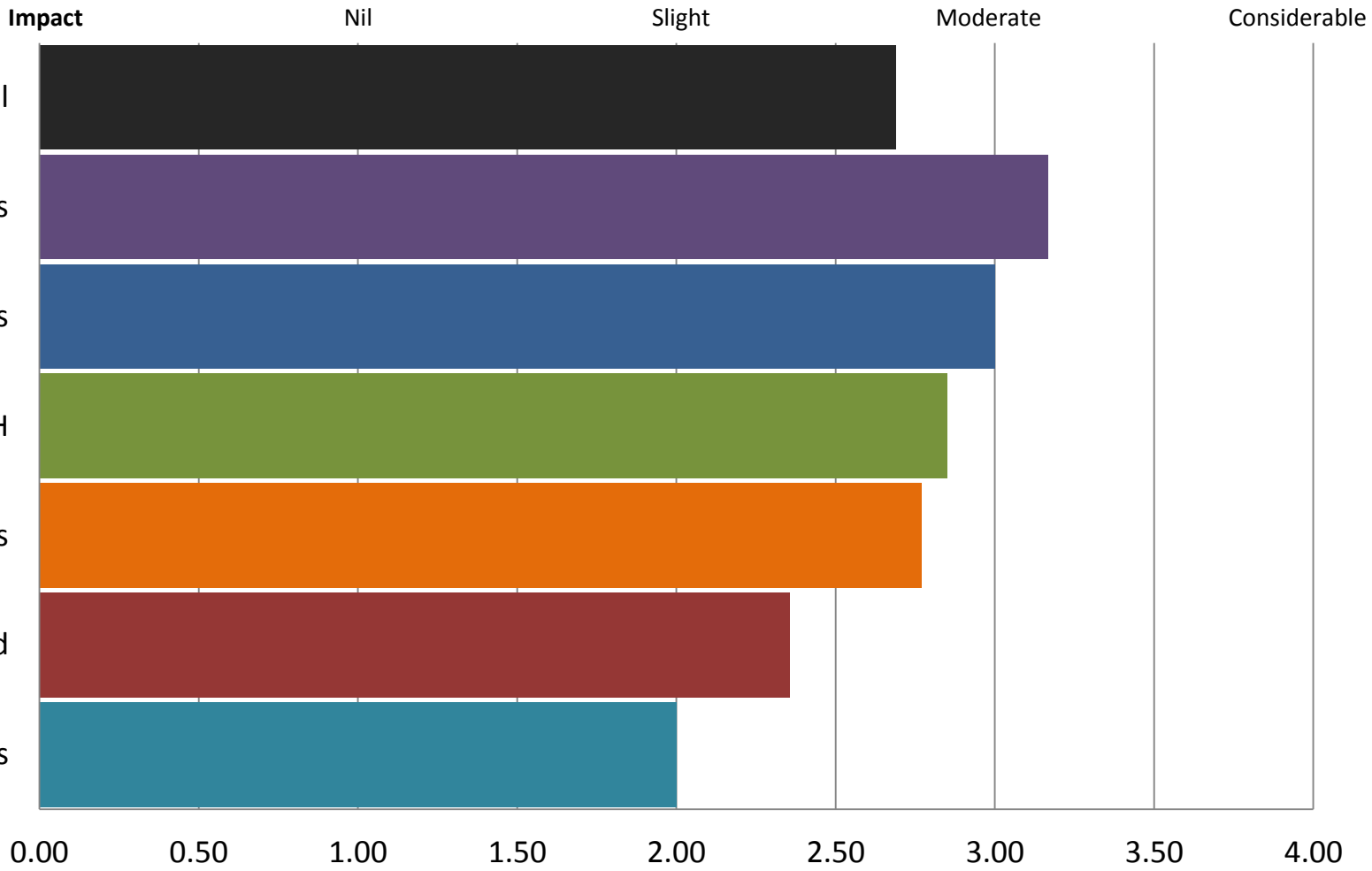
	NWCH	North Wales	West Midlands	Highways Midlands	Yorbuild	Southern Frameworks	Overall
Avg. Score	2.75	3.00	3.00	3.23	3.29	3.33	3.10

Local Spend



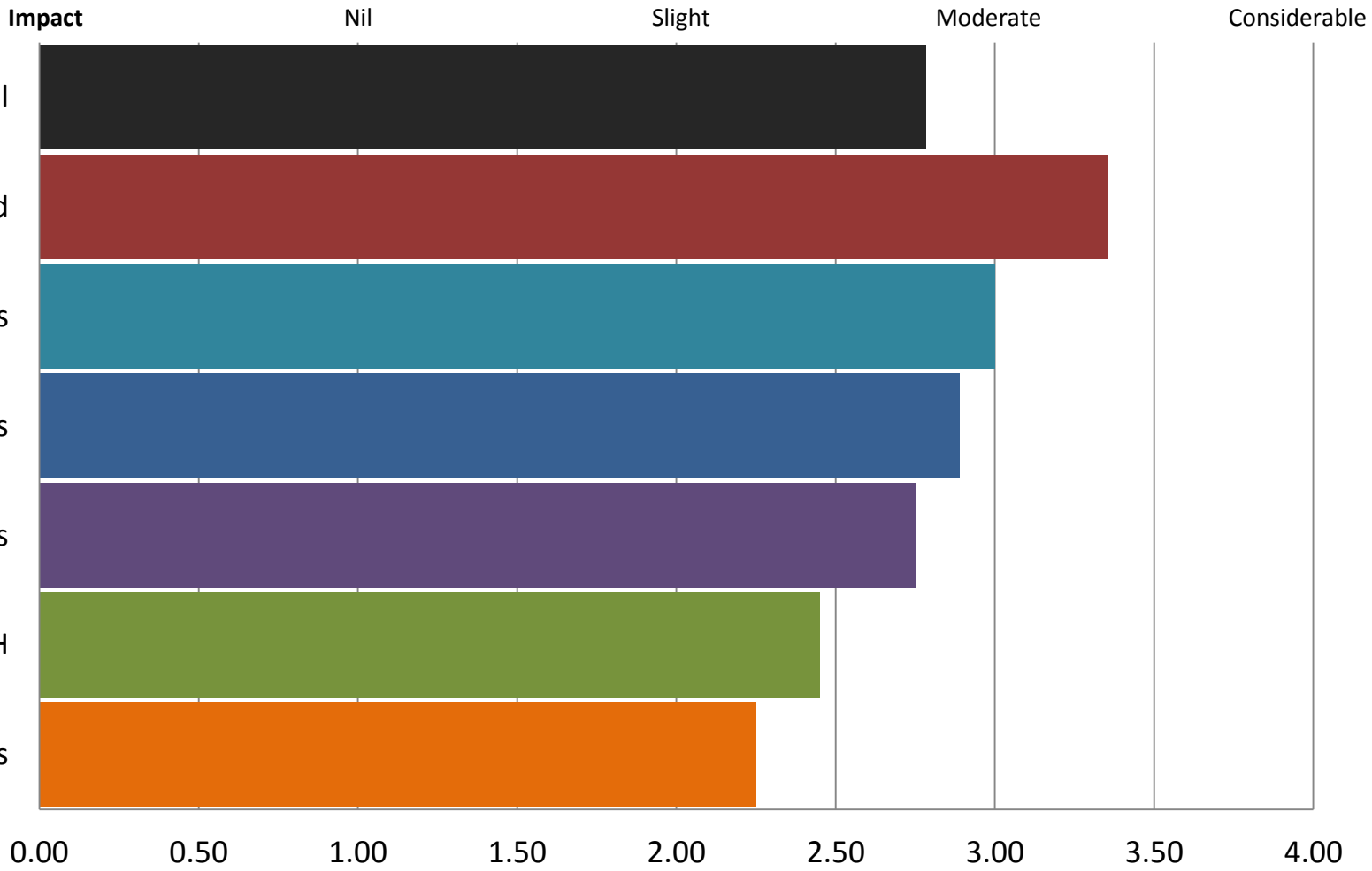
	Highways Midlands	West Midlands	NWCH	North Wales	Yorbuild	Southern Frameworks	Overall
Avg. Score	2.85	2.92	2.95	3.00	3.14	3.67	2.59

Improvements to environment



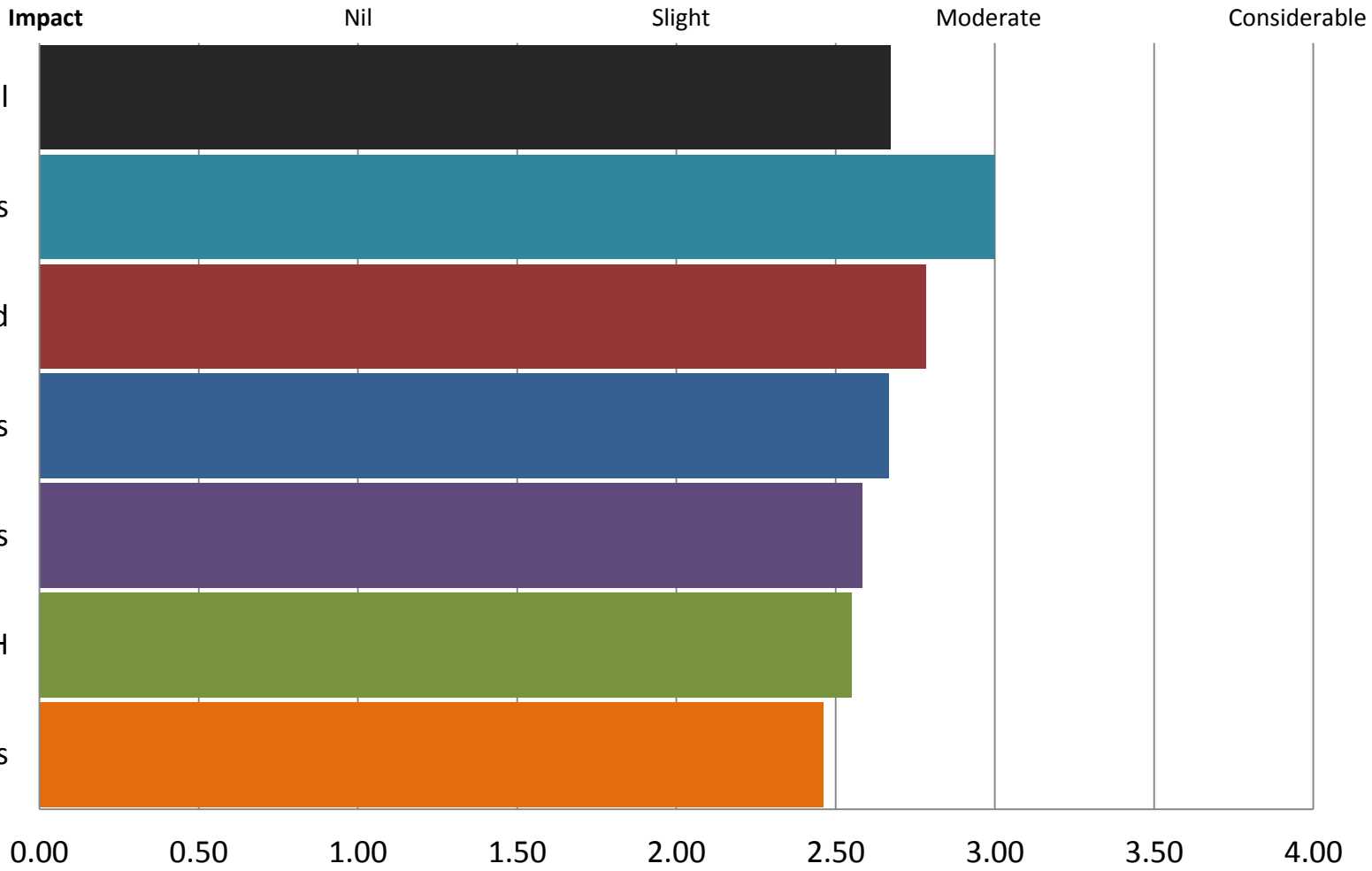
	North Wales	Yorbuild	Highways Midlands	NWCH	Southern Frameworks	West Midlands	Overall
Avg. Score	2.00	2.36	2.77	2.85	3.00	3.17	2.69

Educational Visits



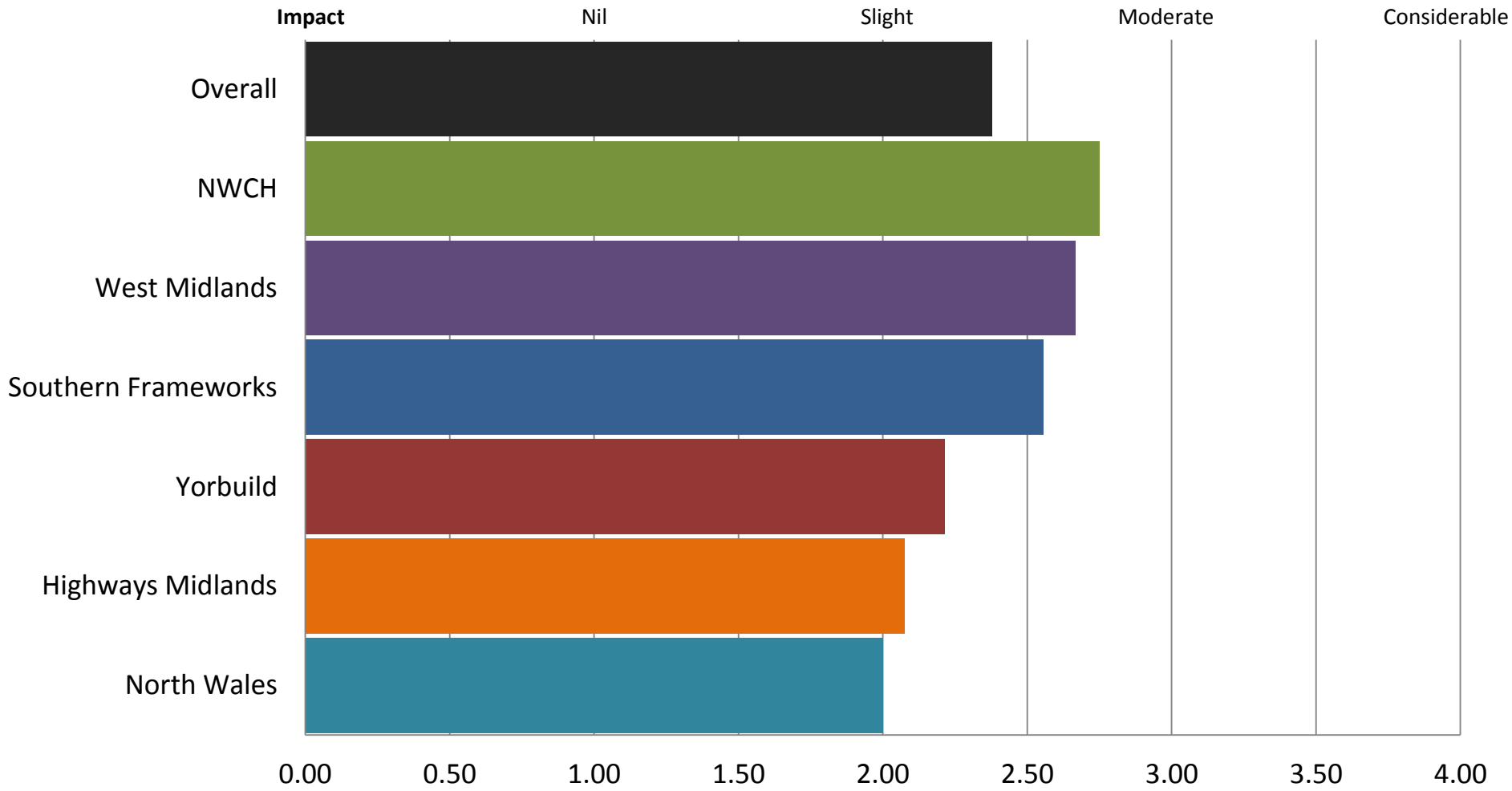
	Highways Midlands	NWCH	West Midlands	Southern Frameworks	North Wales	Yorbuild	Overall
Avg. Score	2.25	2.45	2.75	2.89	3.00	3.36	2.78

Number of training days created



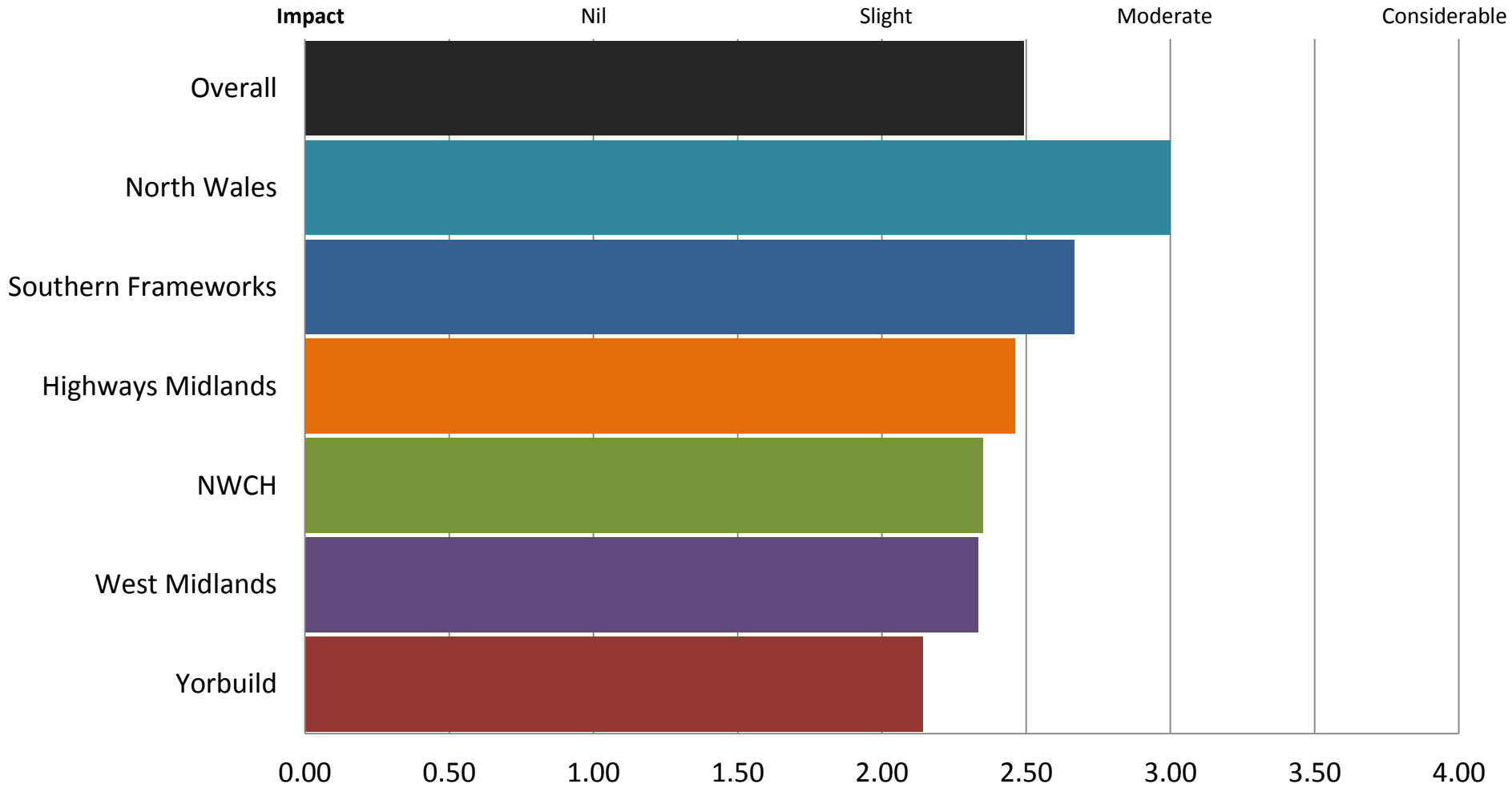
	Highways Midlands	NWCH	West Midlands	Southern Frameworks	Yorbuild	North Wales	Overall
Avg. Score	2.46	2.55	2.58	2.67	2.79	3.00	2.67

Travel planning improvements



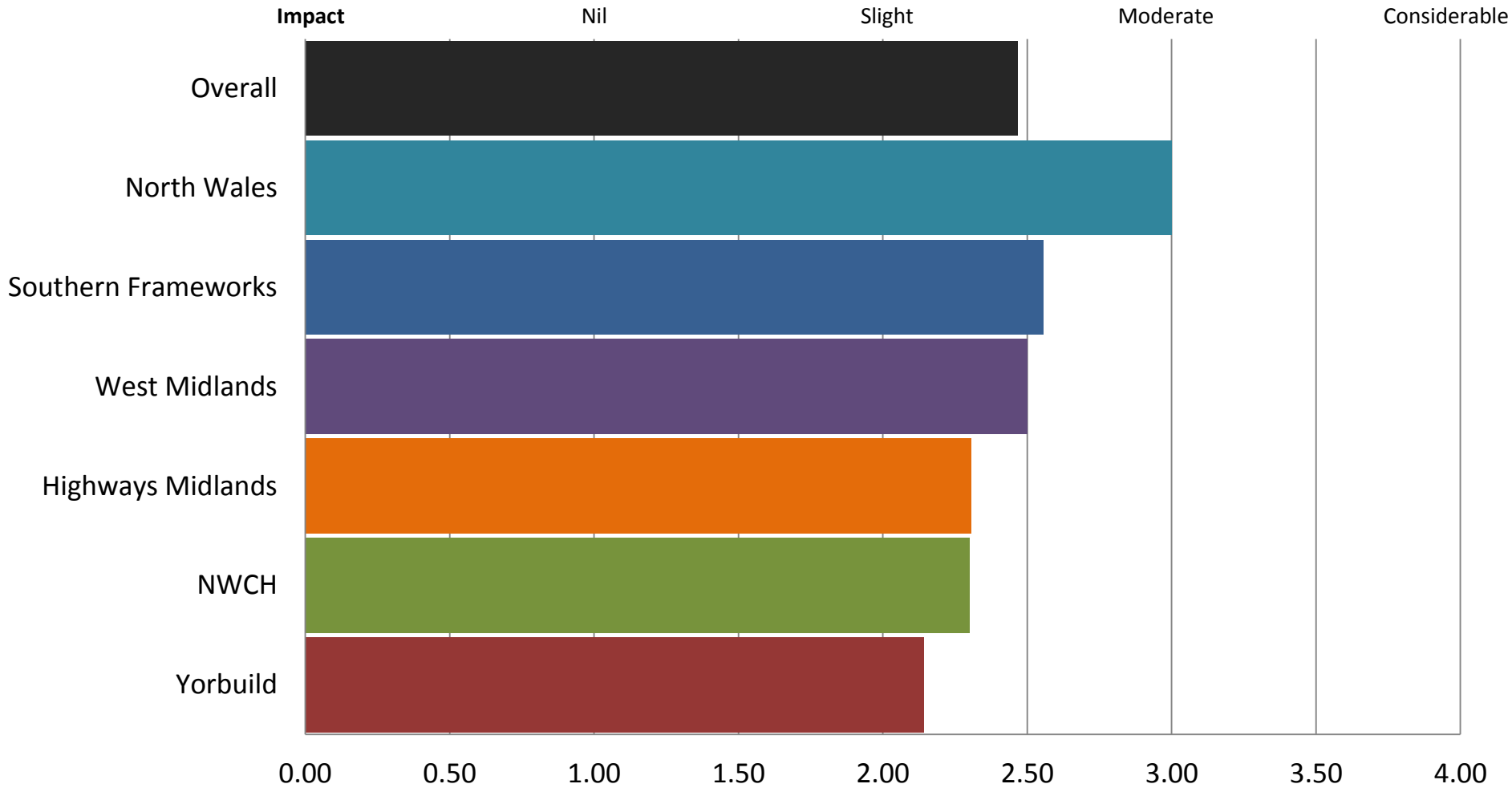
	North Wales	Highways Midlands	Yorbuild	Southern Frameworks	West Midlands	NWCH	Overall
Avg. Score	2.00	2.08	2.21	2.56	2.67	2.75	2.38

Community support - physical



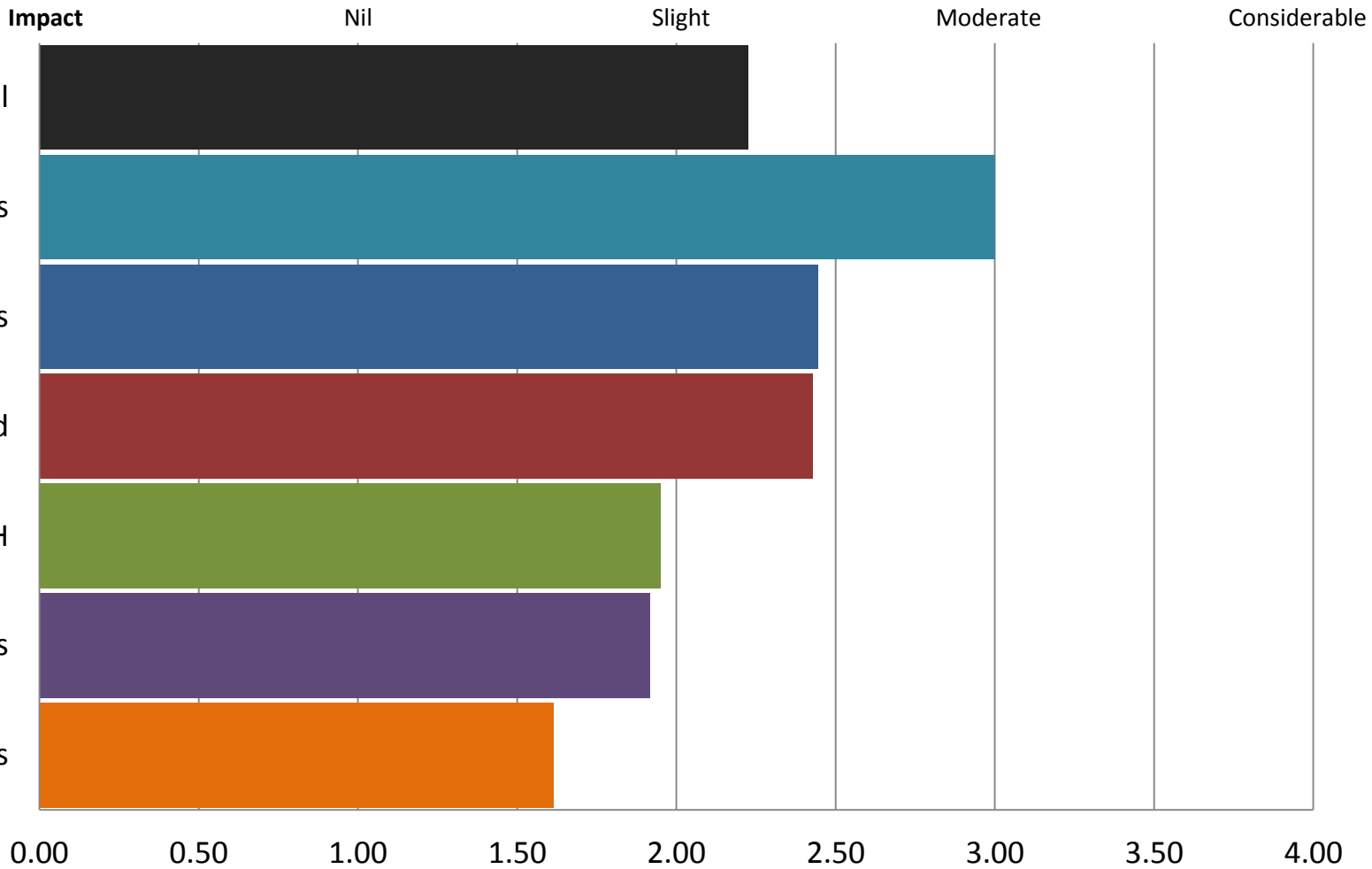
	Yorbuild	West Midlands	NWCH	Highways Midlands	Southern Frameworks	North Wales	Overall
Avg. Score	2.14	2.33	2.35	2.46	2.67	3.00	2.49

Community support - financial



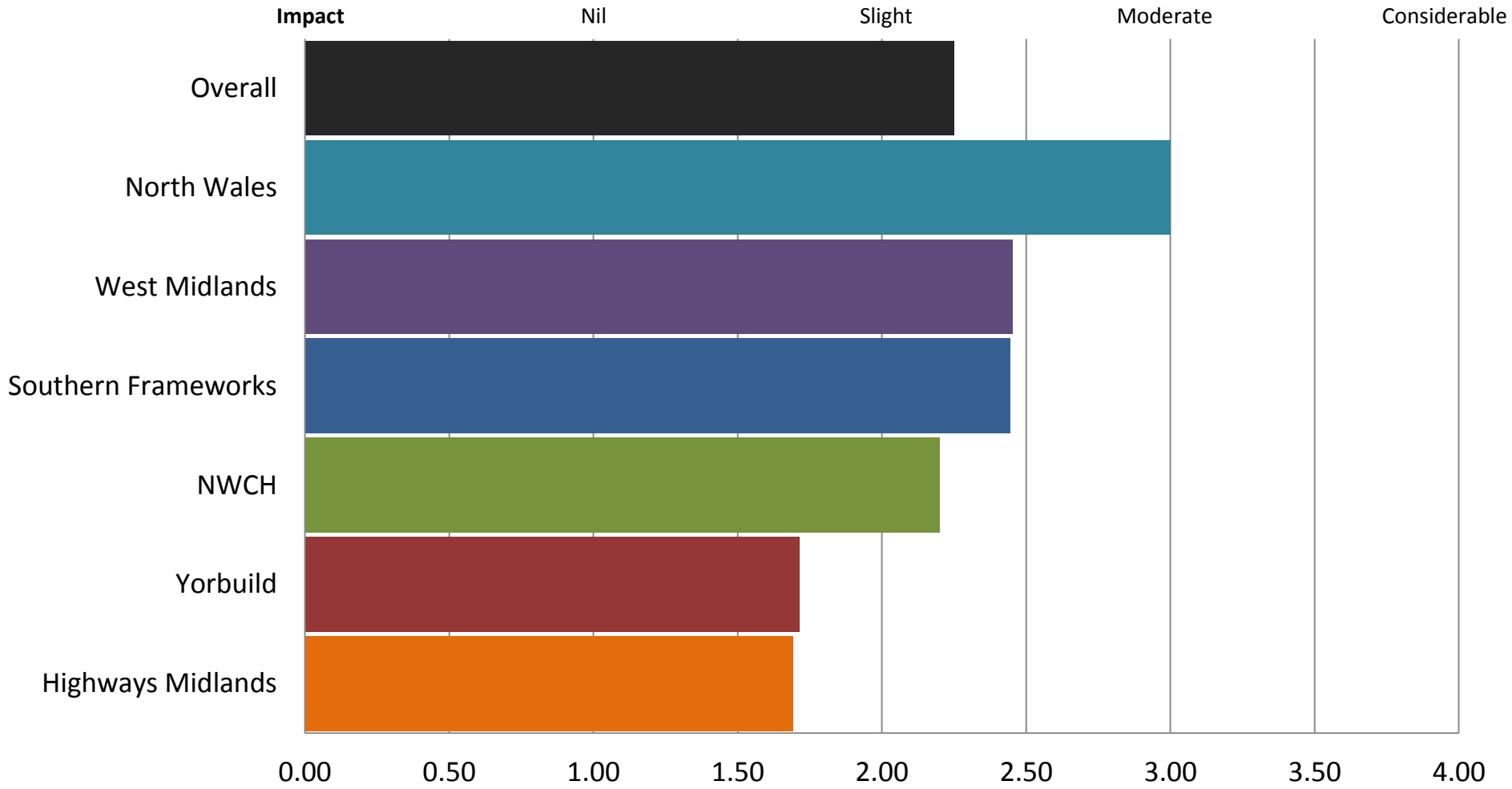
	Yorbuild	NWCH	Highways Midlands	West Midlands	Southern Frameworks	North Wales	Overall
Avg. Score	2.14	2.30	2.31	2.50	2.56	3.00	2.47

Careers advice



	Highways Midlands	West Midlands	NWCH	Yorbuild	Southern Frameworks	North Wales	Overall
Avg. Score	1.62	1.92	1.95	2.43	2.44	3.00	2.23

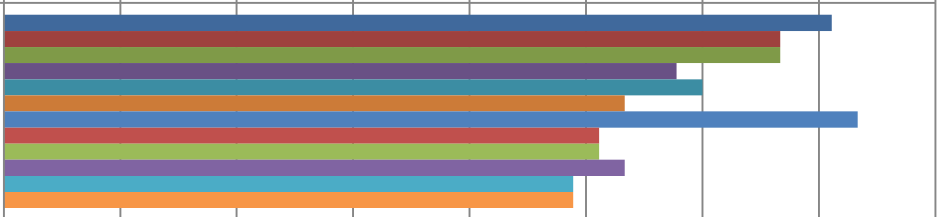
Business advice to community



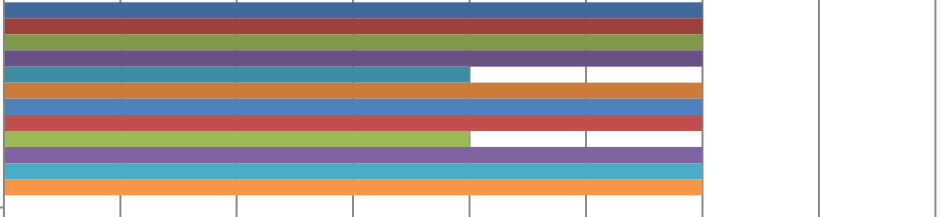
	Highways Midlands	Yorbuild	NWCH	Southern Frameworks	West Midlands	North Wales	Overall
Avg. Score	1.69	1.71	2.20	2.44	2.45	3.00	2.25

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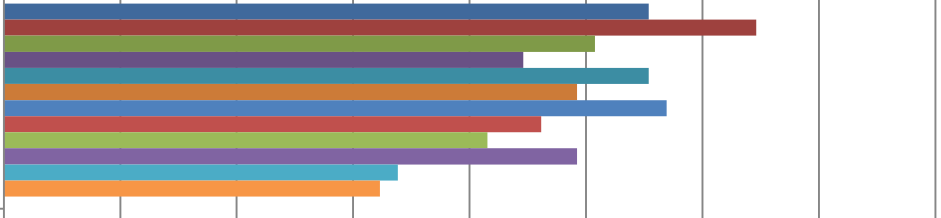
Southern Frameworks



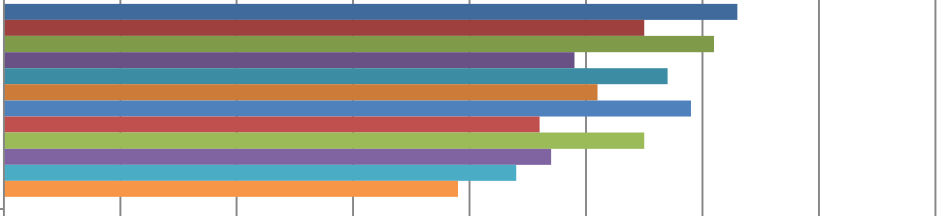
North Wales



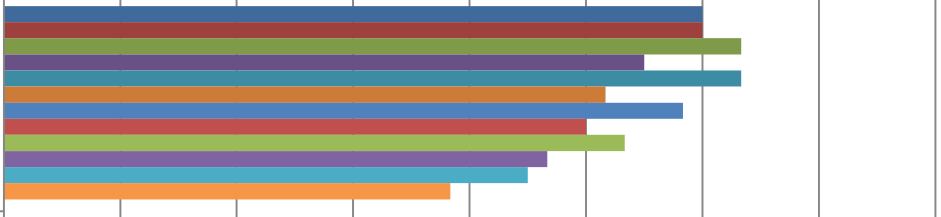
Highways Midlands



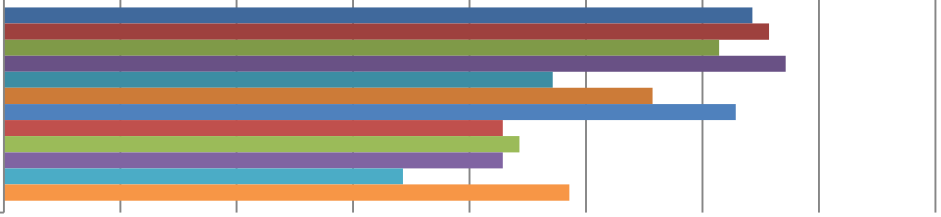
NWCH



West Midlands



Yorbuild



- Local employment created in x miles from site
- Apprenticeships Created
- Local spend
- Educational Visits
- Improvements to environment
- Number of training days created
- SME spend by project/contract
- Community support - financial
- Travel planning improvements
- Community support - physical
- Business / personal advice to people in the community
- Careers advice

Impact Nil Slight Moderate Considerable